



October Offers on Your New Esplanade Home

MORE FLEXIBILITY. MORE SAVINGS.

Enjoy the security of a reduced Conventional Fixed Rate at **5.49%/5.60% APR** with a 9-month extended rate lock while your home is being built.* Available at Esplanade at Wellen Park when using Taylor Morrison Home Funding, Inc.

Paying in cash? Take advantage of **5% off the base price** of your new home, whether you choose a quick move-in home or build from the ground up.**



Scan to learn more

EsplanadeWellenPark.com


ESPLANADE.



*Limited Time Fixed Interest Rate 5.49% / 5.60% APR ("Promotion") valid on new home contracts entered into as of 9/16/26 - 10/31/26 ("Promotion Period") on select Sarasota area to-be-built homes that close on or before 6/30/27 (each, an "Eligible Home"). The advertised Annual Percentage Rate ("APR") of 5.60% APR is calculated using seller incentives and is based on a Conventional 30-Year fixed rate mortgage with a Total Purchase Price of \$500,000 and a loan amount of \$400,000, 20% down payment and 780 median credit score. Available for conventional conforming loan limits, owner-occupied only. Taylor Morrison has locked in, through Taylor Morrison Home Funding, Inc. ("Affiliated Lender"), a fixed

interest rate for a pool of funds (minimum loan amount \$225,000). Rate is only available for a limited time until pool of funds is either depleted or rate expires. Promotion may be offered in addition to, and not in lieu of, any additional Seller closing cost incentives, if applicable, as outlined in the Incentive Addendum to the Purchase Agreement. Interest rates and available loan products are subject to underwriting, loan qualification, and program guidelines. Maximum seller contributions apply. Actual savings will vary by the community, floor plan, lot premium, options of home and availability. For eligibility of the above finance Promotion, Qualified Buyer of an Eligible Home must (1) pre-apply with Affiliated Lender by visiting www.taylormorrison.com/home-financing prior to submitting offer to qualify for the finance Promotion; (2) use the services of Closing Agent selected only by Seller and finance with Affiliated Lender; and (3) satisfy all other closing date and eligibility criteria. Seller reserves the right to modify the above finance Promotion terms and/or Promotion Period at any time prior to contract. Buyer is not required to finance through Affiliated Lender and/or to use such Closing Agent selected by Seller to purchase a home; however, Buyer must use both the Closing Agent selected by Seller and finance through Affiliated Lender to receive the finance Promotion. Interest rates and available loan products are subject to underwriting, loan qualification, and program guidelines. Maximum seller contributions apply. Not to be combined with any other incentive offer, except as otherwise expressly set forth above or in an Incentive Addendum to the Purchase Agreement. Other restrictions may apply. Not all Borrowers will qualify. Services not available in all states. Taylor Morrison Home Funding, Inc. NMLS #8588, 495 N. Keller Rd., Suite 550, Maitland, FL 32751. Licensed location: FL: #MLD1920 | www.nmlsconsumeraccess.org. **Limited time Cash Buyer Incentive is valid for qualified all-cash buyers only (no mortgage financing). Offer valid on new To-Be-Built or Inventory home contracts entered into as of 9/16/26 - 9/30/26 only ("Promotion Period") in Taylor Morrison's select Sarasota Area communities (each, an "Eligible Home"). At Closing, all-cash buyers of an Eligible Home will receive a Purchase Price Reduction of up to 5% of the base price of the home as of the Purchase Agreement Date, subject to the terms and conditions for a cash buyer in the Purchase Agreement. Actual savings will vary by Eligible Home/Community selected and will be reflected on an addendum entered into at the time of contract. Complete details available. Not valid with any other advertised promotions, incentives and/or offers and no substitutions permitted, except as expressly set forth in buyer's Purchase Agreement. Seller reserves the right to modify the Promotion/Promotion Period prior to contract. All information (including, but not limited to prices, views, availability, school assignments and ratings, incentives, floor plans, site plans, features, standards and options, assessments, and fees, planned amenities, programs, conceptual artists' renderings, tax rates and community development plans) is not guaranteed and remains subject to change, or delay without notice. Eligible Homes subject to prior sale. Representative Photo in Marketing for illustrative purposes only of available plans, features and structural option ideas; not necessarily the actual community or the actual homes that will be available. This is not an offer in any state where prohibited or otherwise restricted by law. Please see a Taylor Morrison Community Sales Manager for details and visit www.taylormorrison.com for additional state and community specific disclaimers, licensing details or other information (as applicable). © September 2026, Taylor Morrison of Florida, Inc. CGC1537334. All rights reserved. 9/22/26